



- WHO:** **YOU** – U.S. food ingredient producer or exporter
- WHAT:** The *American Pavilion* at **Ingredients Russia** – the 7th annual international show and conference for the food processing sector
- WHEN:** November 23-26, 2004
- WHERE:** Olympisky Sports Complex, Moscow, Russia
- WHY:** **Ingredients Russia** offers an excellent opportunity to present your food ingredient products to key importers, distributors, and food and beverage processors in one of the fastest growing markets in the world

THE MARKET:

- Five consecutive years of strong economic growth – GDP up 7.3 percent in 2003
- Population of 144 million, largely urban, with 12 cities over one million
- Increasing consumer demand for semi-prepared and convenience foods
- Rapid expansion in the \$26 billion Russian food processing sector
- \$1.5 billion import market for intermediate food products, 30 percent growth in 2002

BEST PRODUCTS:

Dried/frozen/processed fruit, nuts, soy protein/isolates/flour, lactose, whey powder, textured vegetable protein, food colors, seasonings, spices, flavorings, beverage bases, emulsifiers, enzymes, preservatives, and certified organic/natural ingredients

USDA CONTACTS:

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APPLICATION DEADLINE: May 30, 2004

PARTICIPATION FEE:

- 700 euros registration fee
- 275 euros per square meter for unequipped space (minimum 9 sq. m.)
- \$40 per square meter for booth construction

PLEASE JOIN US IN THE AMERICAN PAVILION AT INGREDIENTS RUSSIA 2004!